

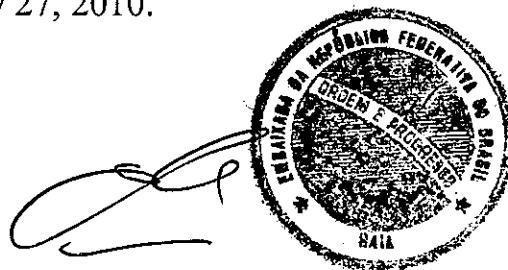
EMBASSY OF THE FEDERATIVE REPUBLIC OF BRAZIL

PRESS RELEASE

The Embassy of the Federative Republic of Brazil presents its compliments to the press agents in the Netherlands and has the honor to release, herewith, the transcript of an interview by H.E. Mr. Orlando Silva, Minister of Sports of Brazil, regarding the schedule for the completion of the infrastructure projects for the 2014 FIFA World Cup.

The Embassy of Brazil avails itself of this opportunity to renew to the press agents in the Netherlands the assurances of its highest consideration.

The Hague, July 27, 2010.



BRAZIL MINISTER OF SPORTS SAYS 2014 WORLD CUP PLANNING ON SCHEDULE; ALL STADIUMS TO BE COMPLETE BY END OF 2013

Brazil to invest US\$ 15 billion on infrastructure projects for the World Cup BRASILIA (July 21, 2011) – Brazilian Minister of Sports Orlando Silva Jr. said today that planning for the 2014 World Cup is on schedule, with 8 of the 12 stadiums on track to be completed by the end of 2012, and all 12 stadiums set to be completed by the end of 2013. Brazil's government estimates that the investments on infrastructure will be around US\$ 15 billion.

Speaking on a teleconference for international news organizations, the Minister provided updates on the latest developments in Brazil as it continues on its path to "the biggest sporting event on the planet."

"The World Cup is a great opportunity for the world to see Brazil's incredible diversity and democratic system. Being named a host country is an honor, and we are excited to share our values of peace and hospitality with the world", said Minister Silva.

The World Cup is anticipated to have a significant economic impact on Brazil. A recent study by the Ministry of Sports forecasted that the 2014 World Cup could generate R\$ 183 billion (approx. US\$ 117 billion) in economic activity for Brazil. Additionally, the Minister said today, the country estimates that the sporting event will generate 700,000 direct and indirect jobs in Brazil.

Three-Phase Road Map to World Cup 2014

As Coordinator of Brazil's 2014 World Cup Steering Committee, Minister Silva noted that the Ministry of Sports has divided national planning efforts into three cycles, based on the level of priority and time required to implement each project. These cycles will run chronologically over the period from 2009 to 2014.

The first planning cycle, which started in 2009 and will be completed by end 2011, includes high-priority and long-term infrastructure projects such as stadiums, airports, ports and urban transportation.

These projects constituted a total investment of R\$24 billion (approx. US\$ 15 billion). The Steering Committee is now focused on ensuring these critical facilities will be ready to host the 3 million Brazilian tourists and the 600,000 international guests anticipated in 2014.

Minister Silva noted: "The second planning cycle is now well underway, and we are focusing our efforts on infrastructure and services."

This second planning cycle, running from 2010 through 2011, includes those projects that relate to security issues, tourism infrastructure, energy, telecommunications and information technology, environmental sustainability and promotion of the country tied to the World Cup.

The third planning stage, scheduled to take place from 2011 through 2013, includes activities that must be planned in advance and implemented closer to the date of the World Cup, such as

transportation network operations for airports, ports and public transportation in host cities, and planning around increased healthcare and energy needs related to the World Cup.

Government Oversight of World Cup Preparations

In parallel to the progress on infrastructure, critical steps have been taken in the last six months to establish an adequate regulatory, legal and organizational framework in Brazil to ensure coordination across federal and state governments, the public and private sectors, and domestic and international parties. This includes a series of visits made by Minister Silva in January 2011 to discuss federal and regional partnerships with the local governors and mayors of the 12 Brazilian World Cup host cities.

This was followed by a meeting held by President Dilma Rousseff on May 31 that brought together officials from federal, state and municipal governments to assess progress to date, set planning timelines and encourage public policy discussions within the thematic governance chambers established for the 2014 World Cup. In this meeting, the Brazilian government announced a new management model for Brazilian airports, that opens up concessions of the Brasília (BSB), São Paulo - Guarulhos (GRU) and Viracopos - Campinas (VCP) International Airports to private sector management. In these airports, the new policy limits the share of Infraero, the government-owned airport management company, to no more than 49 percent.

"Increased participation of the private sector in Brazil's international airport infrastructure is expected to create a more competitive environment, which will ultimately benefit travelers", commented Minister Silva.

The most recent institutional development milestone has been the establishment of the Differentiated Contracting Regime for undertakings (RDC). Passed by Congress with the support of President Rousseff earlier this year, the RDC creates a new model for procuring construction projects in Brazil.

The RDC simplifies procedures without reducing control over spending at a time when a significant number of major projects are underway. The government expects this will help obtain substantial discounts and consequently reduce the overall cost of construction contracts.

Safety First and Foremost

Turning to the issue of safety, President Rousseff will soon create a new federal government authority - the Special Secretariat for the Security of Large Events (Secretaria Extraordinária de Segurança para Grandes Eventos). This agency within the Ministry of Justice will be responsible for coordinating and integrating all security forces in Brazil in advance of major international events. This will include ensuring that forces are equipped with the most advanced security technologies and systems available.

"The Brazilian government is working to meet planning priorities and deadlines leading up to the 2014 World Cup through investments, government partnerships and large-scale construction projects. We are proud of the work that has been done, and are keeping the public and the press updated on the progress," said Minister Silva.